



## Getting the Most from Yardeni Research

(1) Getting the most from YRI's website. (2) Using the YRI app. (3) Using the *Morning Briefing*, *QuickTakes*, and *What I Am Reading*. (4) Ordering customized charts. (5) Requesting research and setting up a conference call. (6) Catching up on the past 40+

### Getting the most from YRI's website

On our [website](#), you'll find the latest issues of the *Morning Briefing*, our wide-ranging commentary on everything pertinent to investing, produced four times a week; *QuickTakes*, short near-daily notes on timely developments and our takeaways, and *What I Am Reading*, a daily compilation of news articles we've found useful. Archives are available for all three as well as for our *Disruptive Technologies Briefings*, discussing market-disrupting technological innovations to put on your radar.

Our website includes [Our Charts Live & On-Demand](#), a virtual treasure chest of thousands of charts—covering specific topics relevant to investment and business decision-makers. All the charts and publications update automatically as soon as new data are released, courtesy of our data vendors (i.e., Haver Analytics and LSEG Datastream).

In addition to chart books covering key economic and financial indicators from around the world, the website includes *Domestic Industry Briefings* and *Global Index Briefings*, which track data relevant to revenues, earnings, profit margins, and valuation.

### Using the YRI app

Our website functions as an app across all digital platforms. Just add the YRI button to your cell phone's home screen

### Using the *Morning Briefing*

The *Morning Briefing* is sent by email early in the morning, Monday through Thursday. All the charts we reference are linked. The first section provides our analyses of issues relevant to investment and business decision-makers. The second section meticulously reports on the most recently released batch of global economic and financial indicators. Our *Weekly Briefing*, a compilation of the week's four dailies, is sent by email on Fridays.

### Using *QuickTakes*

*QuickTakes* provide the most concise analysis of the key economic and financial variables driving the global economy and financial markets.

### Using *What I Am Reading*

*What I Am Reading* is a list of links to current news stories, organized by broad subject categories, that provide the pieces of the puzzles—related to the global economic and financial outlook—that we're continually working on solving. It is delivered by email six days a week.

### Customized Charts

Go to [Your Charts Live & On-Demand](#) to order a customized web-based chart book that will update automatically and always be available at your unique link.

### Consulting with YRI

We get some of our best research ideas from our accounts. If you ask us a question, don't be surprised if we provide our answer the following day in the *Morning Briefing*! Reach out to us if you would like a Zoom call to discuss investment strategy or to have a guided tour of our website.

### Catching up on the past 40+ years

Anyone who has been in the investment business for a while will find Dr. Ed's professional autobiography, [Predicting the Markets](#), to be like a walk down Memory Lane. Rookies can get up to speed on the past 40+ years by reading the book, which serves as a user's guide to our research. You can [download](#) Dr. Ed's six other books including, *Fed Watching for Fun & Profit: A Primer for Investors* and *In Praise of Profits*.